

A creative, perceptive individual in IT management and support, online marketing, web development, and graphic design. With comprehensive expertise in online marketing with a proven track record of increasing sales and company presence through targeted online marketing. Diverse creative knowledge and graphic design portfolio in 2d and non-linear video editing.

Experience

CSA Ocean Sciences Inc. 2007 to Present

IT Coordinator

- Maintain the IT needs of the Continental Shelf Group of companies. Research and recommend the most suitable IT choices for projects. Provide technical support and training for systems and networks. Act as a link between end-users and higher-level support. Install and configure software and hardware (i.e., printers, desktop/laptop computers/Mobile Phones). Maintain software licenses and upgrade schedules for Microsoft, Adobe, ESRI, and more. Manage the cellular accounts with both AT&T and Verizon. Maintain an in-house video security system.
- Monitor daily system and network performance in a Microsoft Hyper V server environment running Windows Server, Exchange, MS SQL, and Avaya IP office. Provide desktop IT support for both PC and Mac OS environments to various locations, both in-house and worldwide. All IT support for offsite locations is handled remotely through online software such as GoToAssist.

Additional Responsibilities

- Assist with managing multiple collocated Linux web servers hosting approximately 50 websites.
- Manage online marketing efforts of the corporate blog, press releases, and social media outlets for CSA Ocean Sciences, Inc. www.csaocean.com
- Manage and update the corporate intranet.
- Graphic design of logo creation, flyer and brochure layouts, and photo editing
- Create videos for marketing and reports for various projects as requested.
- Assist with day-to-day facilities operations as needed when the onsite Facilities Manager is unavailable

Harbor Federal Savings Bank, a National City Company 2006-2007

Web Developer

- Championed website redesign/content migration for HarborFederal.com. Prepared multiphase implementation proposals for the design, site launch, and marketing gain. Collaborated with peers inside information technology on server architecture, programming abilities, and server security to create a user-friendly site without compromising security.

Graphic Artist

- Designed flyers, newspaper ads, postcards, posters, and corporate newsletters.

Lightning Moto Sport, Inc. 2003-2007

Web Developer

- Created websites to provide the company with a new online presence, including an online shopping cart and listings on eBay. Increased sales from better marketing through search engines, eBay listings, and motorcycle-related forums. Created online shopping cart from PHP and MySQL with PayPal online credit card processing system.

Graphic Artist

- Designed new logo for business cards, t-shirts, postcards, and flyers. Sales and Mechanic
- Sales of the Aprilia, Moto Guzzi, Vespa and Piaggio motorcycle and scooter brands.
- As a mechanic specializing in European motorcycle and scooter brands.

Martin County School District 2001-2006

New content/logo design. Designed and maintained sites for the school district's main website, benefits, payroll, human resources recruitment, ESOL, and Stuart Middle School. Additionally, I worked as a technician assisting with desktop support on specific projects such as hardware or software updates/upgrades.

Freelance Experience 2000-Present

Online & Social Media Marketing Consultant

A proven record and practices to assist various organizations and corporations of different sizes in increasing their online presence through search engine optimization and social media marketing. Building and executing social media strategies through competitive and audience research. Assist and guide in generating and sharing content on a scheduled basis to build connections. Set up and optimize a website for search engine optimization and company pages within all social media platforms.

Clients Include:

- HCA Healthcare
- Physicians Immediate Care – Urgent Care
- CSA Ocean Sciences, Inc.

Web Developer

- I have created 100's various websites in my career.

Graphic Artist

- Designed logos, brochures, shirt designs, stickers, and CD layouts for music groups

Education: Studied math and anthropology at Indian River State College 1995-1997

Skills: Proficient with the Adobe CC suite, Microsoft Office, Final Cut Pro, Joomla, and WordPress. Server-based applications such as Active Directory and MS Exchange.

Certifications/Memberships: Google Analytics Certified, Hubspot Inbound Certification, sUAS registered Pilot, an AMA member. President of the Treasure Coast Multirotor and FPV at the PSL RC Hobby Group.

Hobbies: Aerial Drone Pilot, Mini Quadcopter racing, and freestyle pilot of 6 years. Contemporary art collector